

# GEORGE POTTER

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## OBJECTIVE

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To find a career that will allow room to grow personal skills and experiences in visual communication and to develop synergy in the workplace.

## EDUCATION

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**Purdue University** (August 2006 - December 2009) - West Lafayette, IN - GPA: 3.77/4.0  
Major in Computer Graphics Technology with a minor in Business Management  
*Graduated with academic honors, top 10 percentile of the graduating class*

**Madison Consolidated High School** - Madison, IN - (2002-2006) GPA: 3.85/4.0  
Graduated with a class rank of 32 and Academic Honors Diploma

## EXPERIENCE

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**Web Developer / Media** (January 2010 - Present ) **RideTech** - Suspension Manufacturer  
*Job included:* Creating and maintaining an e-commerce store, developing branding, marketing emails, ad creation, social networking, statistical reporting, product photography, and more...

**Office Assistant** (January 2008 - December 2009) **Purdue Agronomy Department**  
*Job included:* Handling undergraduate/graduate confidential materials, developing databases, producing reports, providing computer support, and answering multi-line phones

**Solder Engineer** (2005-06) **Technostalgia:** Assembling circuit boards, soldering electronics

**Sports Game Engineer** (2002-05) **WORX Radio:** arranging commercials, and talking on air

## QUALIFICATIONS

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### Skills Obtained Through Prior Experiences:

- Working in team based environments with adapting deadlines and responsibilities
- Strong computer software, hardware, and networking background
- Effective communication skills both verbally and visually to specific audiences
- Hand sketching, photography, color, and design psychology

### Software Packages Currently Fluent In:

Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, Flash, InDesign) + Autodesk Maya

### Scripting & Languages

xHTML + CSS + PHP + MySQL + JavaScript + Basic Actionscript 3.0+ Primitive C++ & VB.net

## AWARDS

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**Boy Scouts Of America** (2000-2006) - Rank of Eagle Scout and Senior Troop leader for 3 years

**Deans List & Semester Honors**— Purdue University – Every Semester

**Rags & Roger** Animation Project – Team Member

Winner of: Purdue's DLC Cinema Contest in Animation, Purdue's SIGGRAPH Best in Show

## ACTIVITIES

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**SIGGRAPH** - Purdue Chapter (2006,2009)

**Purdue Camera Club** – Vice President (2008-2009)

Active and taking part in club activities covering composition, color theory, and Photoshop

**Design Portfolio:** [potterportfolio.com](http://potterportfolio.com)

**Photography Portfolio:** [adnascent.com](http://adnascent.com)

**Internship** - Ivy Tech Community College IT Team (Fall 2005)

Work included computer maintenance, network security, and allocating computer resources